

 **MoveNet.pro**
+7(995)099-44-79 

SMM



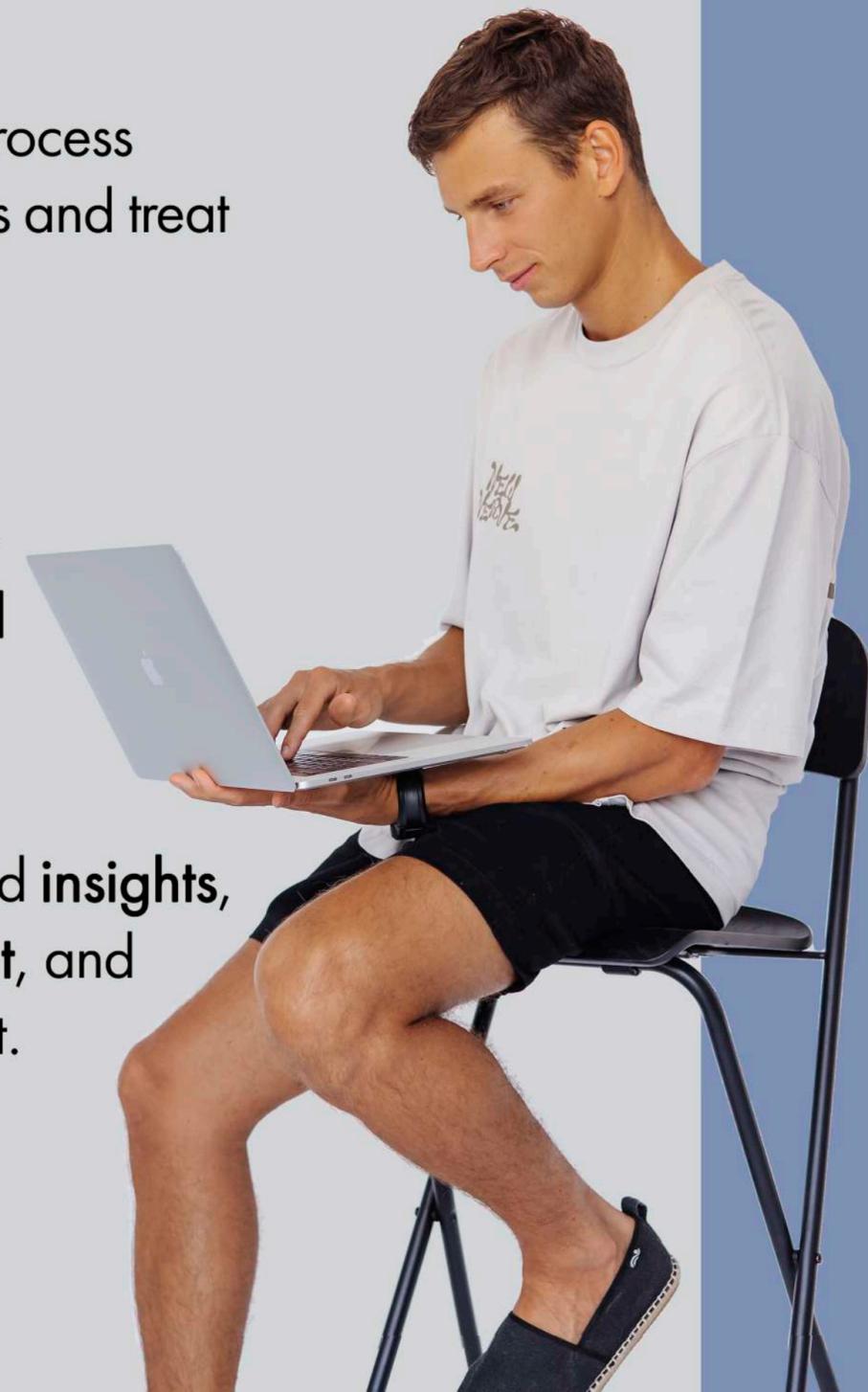
ABOUT US

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@ivanshalenko

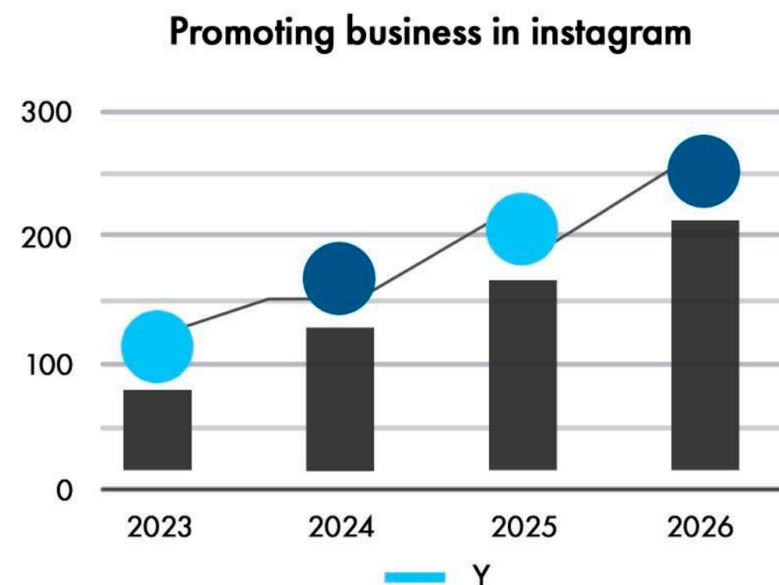
- "Quality is doing something right, even when no one is looking." - is our motto in life and especially in work.

- We are very "burning" with our work, we approach any process creatively and with soul, we pay attention to all the details and treat deadlines responsibly.
- Easily find common language with all people, appreciate the friendly atmosphere in the company, know how to listen and hear tasks of the management and fulfill them with the help of the team.
- We are in a constant search for new knowledge and insights, we follow trends in marketing, SMM, management, and personal effectiveness. We read a lot, we read a lot.



COMPREHENSIVE SMM SERVICES

- The cost of our team's services depends on the number of traffic sources to be connected, as well as the list of additional works.
- Promotion involves a lot of nuances. We offer you a full range of services to create and improvement of your account.



- Here you can choose **comprehensive approach** - different types of **promotion packages**.
- To **advertise** and **form a positive image** of the company **Social networks**, contextual and media **advertising** are used, content **processing and design**, development of all kinds of functions and **reputation management**.

Package «Basics»

700€

~~900€~~

per Month

1. Promotion strategy
2. Design and decoration
3. Corporate identity
4. Content plan
5. Stories: editing and design
6. Creation and search for the target audience.
7. Account management

Package «Development»

1100€

~~1300€~~

per Month

- Items 1-7 +
8. Audit of the account
 9. Actual icons
 10. Maintaining Reels
 11. Account Health
 12. ToS & ToR for content production
 13. Maintaining Guides
 14. Unique Hashtags

Package «Premium»

1500€

~~1700€~~

per Month

- Items 1-14 +
15. Content filming
 16. Working with bloggers
 17. Bot cleansing
 18. Statistics in PDF
 19. Getting out of shadow ban
 20. Additional design work
 21. Live broadcasts

ONE-TIME SMM SERVICES

If you need **one-time services**, check out the items below.

Strategy

- + Advice on promotion
- + Naming
- + Competitor analysis
- + Developing a content plan
- + Optimizing your profile header
- + Creation of a rubric by subject
- + Development of contests/raffles
- + Working with an audience
- + Setting up targeting
- + Monthly account analytics
- + Advertising from bloggers
- + Gamification of content
- + Resolving account problems

Content

- + Writing posts
- + Infinite collage ribbon

- + Developing a visual concept
- + Highlights design

- + Avatar
- + Logo

- + Stories: photo, video, animation
- + Video montage
- + Advertising creative design

Certain tasks require a **point impact to the right area** of the promotion mechanism.

It is also possible to **combine different tasks** for a particular something is always missing, and we will try to **fill white spots** of your promotion.

Give us a call and we'll give you a more **accurate prices and deadlines** for tasks.



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- + Handbook/Guide/Tips
- + Live broadcasts
- + IGTV covers and content
- + Personal site on taplink
- + Account audit in PDF presentation



TARGET ADS

One-time services:

200€

- + Business account Instagram
- + Facebook ad office

- + Advertising office Google AdWords
- + Advertising office YouTube

Setting up an advertising cabinet **separately** for each site.

100€

- + Copywriting advertising text

1. We will **identify/develop** a USP, refine it, and present it attractively to the audience.

2. The more people **pay attention** to the advertising offer, the higher the chance that 5-10% of those who read the text **will purchase your product**.

300€

- + Setting up targeting (1 company)

1. Selection of target audience;
2. Geotargeting;
3. Age Selection;
4. Choosing the gender;
5. Choice of interests;

1. Display only on **certain devices** (phones, tablets, PCs).
2. Display only for **accounts with specific language** (En, Ru, Tr, etc.).
3. Displaying on **certain versions operating systems** (iOS, Android).

150€

- + Design Creatives

1. Development of **1 advertising creative** in 3 formats (post, stories, reels)
2. Simplicity for the consumer - **attracting attention** and laconicity.
3. Unique and **fresh designs** (not templates).
4. Development of styling for **your brand** and colors.

400€

- + Process support (Correction)

1. The **maintenance process** consists of works and tasks to **monitor and improve** the real-time performance of active advertising campaigns.
2. Creativity adjustments - enabling/disabling and **changing ad settings**, In order to **reduce budget spending** and **increase the results** of targeting ads.
3. **Monitoring the rights** of the user agreement and **reducing the threat** of blocking.

150€

- + Analytics & reporting

Formation of **reporting** with an analysis of all posts and actions that taken, formatted in a **PDF presentation**:

1. Identifying the **best and most promoted** companies.
2. Calculation of the **cost of 1 customer** after all advertising campaigns.
3. Tips for **optimizing** future companies.

Package «SMM-Target»

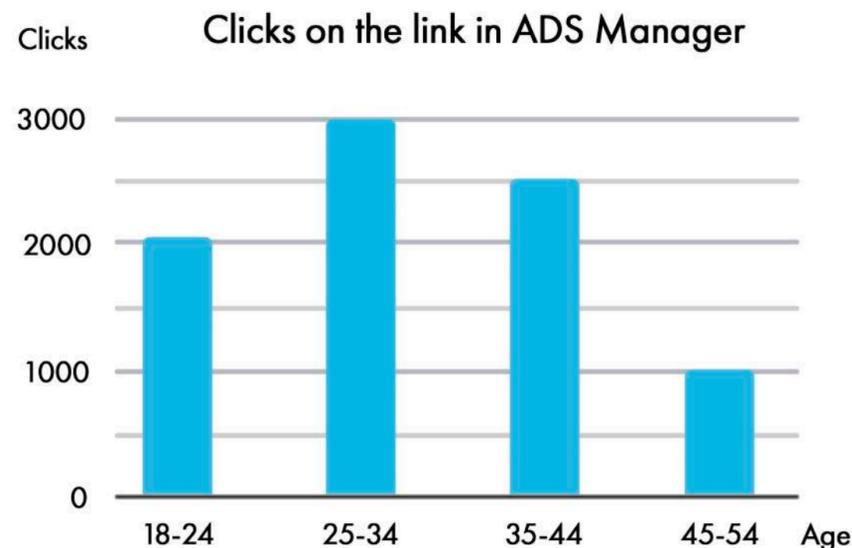
700€

1300€

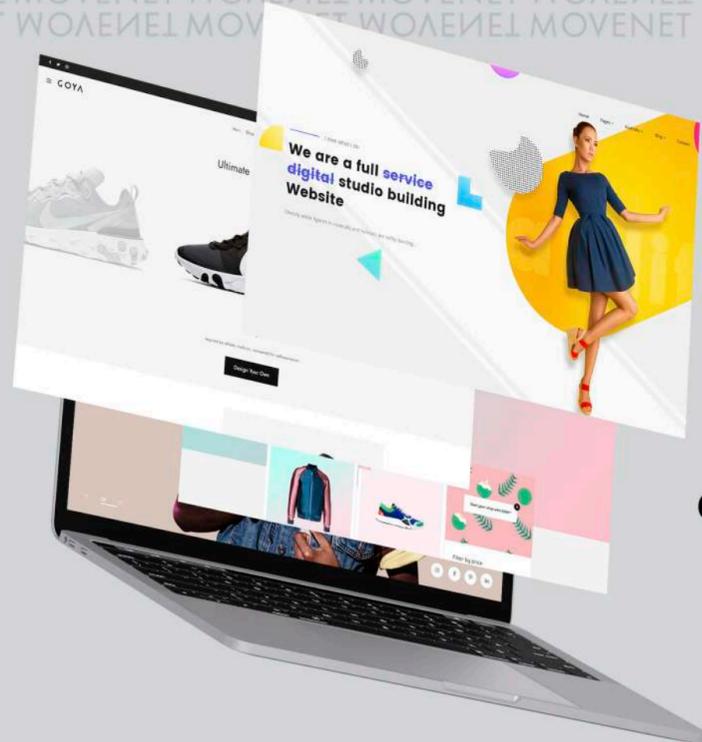
per Month

1. Cabinet setup
2. Budget optimization
3. Copywriting of all texts
4. Advertising strategy
5. Selection of target audience
6. Creative up to 6/month
7. Support of processes
8. Results analytics
9. Advertising platforms
10. PDF reporting

The advertising costs (budget) are borne by the customer.



WEB-SITES



+ Multi-Page Website

The site comprises five essential pages, forming the foundation of any business.

+ Corporate

Shape the organization's vision and impressions about products to promote them.

Website classification is fluid, with most sites combining various features. The key lies in skillfully blending functionality, structure, design, ensuring usability and user activity.

+ Landing Page

A one-page website quickly sells a specific product/service, attracting many buyers.



Landing Page
650€
~~850€~~
Service: 35€/ per month

- 1 page
- 1 product/service
- Specific goal
- Clear strategy
- Minimalism
- Load speed

Multi-Page Website
1300€
~~1500€~~
Service: 65€/ per month

- From 5+ pages
- Simple structure
- Main products/services
- Diverse content
- Active interaction
- Informing clients
- Contacts

Internet Store
2700€
~~3000€~~
Service: 145€/ per month

- From 10+ pages
- Catalog of items/services
- Full interaction
- Informing clients
- User registration
- Consultation
- How to get there
- Online payment

+ Internet Store

An online store provides global 24/7 product access and reduces costs, becoming a modern necessity that boosts turnover and user experience.